



SERVICES PROFILE

At MailSafi, we specialize in providing secure, reliable email and collaboration solutions tailored for businesses of all sizes. With a commitment to seamless communication, enhanced productivity, and robust data security, MailSafi ensures your business operations remain uninterrupted and protected from email security threats.

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Table of **Contents**

Welcome Message

- 3 About Company
- 4 Vision & Mission
- 5 Why choose M@ilSafi
- 6 Email Security
- 7 Email Hosting
- 8 Email Archiving
- 9 Hybrid Email Service
- 10 Bulk Email
- 11 Transactional Email
- 12 Domain Registration
- 13 Some of our Clients
- 14 Contact us

ABOUT



Founded under the umbrella of Kaluari, MailSafi is a leading provider of secure, reliable email and collaboration solutions tailored to the diverse needs of businesses across various industries.

We understand that effective secure communication is the backbone of organizational success, which is why we are committed to delivering robust services that ensure seamless operations and fortified data protection.

MailSafi provides a cloud-based platform with comprehensive solutions for reliable email and collaboration (cloud email hosting), email security, email archiving, and email continuity. MailSafi solutions are designed to secure and enhance communication for businesses.



Vision & Mission

Vision

We aim to establish ourselves as a leading International Email integrator brand and business solution provider across continents while driving positive societal change.

Mission

At MailSafi, we aim to empower businesses with the tools to communicate, collaborate, and secure their data effectively. We strive to enhance productivity and streamline operations through innovative email hosting, comprehensive security solutions, and expert domain and website services.

WHY Choose

1. We have **data centers** in multiple geographical locations; hence, we guarantee 99.999% service availability.
2. MailSafi Email Security has the **latest spam and virus protection**. This will protect your organization from receiving spam, viruses, or malware and ensure you never worry about getting blocked online. Our MailSafi team of security experts continuously updates our solution.
3. For users on the Enterprise package, **MailSafi Collaboration** is available online. This helps you save on the cost of Microsoft Office application licenses while improving collaboration with the co-editing feature. Teams can work together on projects and share, store, and access their documents on the cloud whether they're in the same location or geographically dispersed. They can also have video calls/virtual meetings.
4. MailSafi can **seamlessly integrate with Microsoft/Office 365 and Google Workspace** email solutions, allowing your users the best email communication experience at a reasonable cost.
5. We offer **24/7 client support**, so you can rely on us to respond to your queries day or night.
6. We use **industry-leading encryption/security** practices to ensure your email is secure in transit.
7. MailSafi keeps you **continuously in the loop** while you're on the go. Whether working from home or traveling, users can access their mailbox to compose or read messages and attachments no matter where they are while maintaining a single, always synchronized mailbox.
8. MailSafi is **cost-effective** because we are flexible in the features we offer to accommodate the varying user needs in an organization. This means you will only spend (money) on what you need.

OUR SERVICES



EMAIL SECURITY AND EMAIL SECURITY FOR MICROSOFT 365

MailSafi also offers best-of-breed spam filtering and antivirus protection, utilizing the latest threat intelligence and sophisticated multi-layer detection engines to shield your network and users from spam, malware, and other advanced threats. With MailSafi, you can effectively reduce the risk, complexity, and cost typically associated with email management.

Protect your Microsoft 365 emails with MailSafi's advanced security solutions. Our platform enhances Exchange Online Protection (EOP) by guarding against phishing, ransomware, identity theft, and BEC through AI-driven analysis, domain validation, and real-time monitoring.

WITH US, YOU CAN:

- **Block spam**—MailSafi uses multiple engines designed to stop 98.9% of spam with very low false positives.
- **Stop malware and viruses**— Our spam filtering solution provides 99.9% anti-malware protection, including zero-hour protection to detect new forms of malware and 100% availability.
- **Protect your business reputation**— With an email filtering solution that protects your users from targeted email threats such as email spoofing and phishing attacks.
- **Enhance productivity**— By enabling users to manage their lists of blocked users in our easy-to-use search and retrievable quarantine database.
- **Support mail validation technology**, including SPF, DKIM, and DMARC.
- **Increase email uptime** with multiple redundancies and 24/7 technical support services.

OUR SERVICES



EMAIL HOSTING & COLLABORATION

MailSafi email hosting platform is a secure, reliable, feature-rich, cloud-based email hosting solution designed to facilitate seamless business email communication while reducing email management costs. It comprises features such as a shared calendar, address book, webmail capabilities, and synchronization functionality. MailSafi Email & Collaboration allows you to work in a secure environment with increased reliability, security, and availability with guaranteed 99.99% uptime while offering round-the-clock support, ample mailbox space, reduced costs, and timely support.

WITH US, YOU CAN:

- **Reduce the cost and complexity of managing email** with a single, integrated platform that eliminates the need for additional hardware and software.
- **Eliminate unreliable email service** on shared hosting platforms with MailSafi's dedicated email hosting solution.
- **Protect users, email, and your network** from a rapidly evolving universe of email-borne threats.
- **Support compliance and governance requirements** for email, e-discovery, and litigation support with cloud archiving technology, enabling fast search and retrieval of archived messages (archiving service is optional and available at an extra cost).

OUR SERVICES



EMAIL ARCHIVING

MailSafi Email Archiving is a cloud-based solution to ensure email continuity, data protection, and business compliance. It simplifies email backup by providing businesses with an easy-to-use platform that automatically archives inbound and outbound emails before reaching any mailbox. We archive emails for a minimum of 7 years.

Our cloud email archiving solution has helped organizations preserve critical emails with;

- **10 - 30 GB mailbox space with on-demand scaling capabilities** guarantees that you won't have to delete any emails for us to continue backing up your emails.
- **An automatic archival process** ensures that all email communication is archived immediately. The same email can easily be retrieved in case of intentional or unintentional deletion.
- **Encryption of all archived emails** in a triple-DES secure environment.
- **We manage retention rules** with a default retention period of 7 years.
- **Backup of previous (old) communication** and what is already there before the solution is deployed.
- **Virus checking and spam filtering** ensure that only clean mail is archived.
- **Integration and support** of some of the standard mail servers in the market, e.g., Microsoft Exchange, Google Workspace, Microsoft/Office365, MDaemon, and shared hosting platforms.

OUR SERVICES



TRANSACTIONAL EMAIL

Transactional emails are automated emails sent from one sender to one recipient, usually related to account notifications, activity, or commercial transactions.

Common uses for transactional email or types of transactional emails include:

- Account alerts (Automated invoice notices, Overdue invoices, Statements, etc.)
- Order confirmations and purchase receipts
- Responses to customer service inquiries
- Password reminders or resets
- Requests for feedback

Benefits of Transactional Email

- Increase client engagement through behavioral triggers to maintain a good customer experience.
- Lowers workload for support, finance, customer retention, and sales teams by automating different processes that may otherwise require direct staff input.
- Builds customer trust and loyalty through personalization and exceptional communication.
- Flexible API and SMTP setup for easy transactional email integration.

Features

- Stats showing the volume of outgoing mail.
- Built-in DNS checking & monitoring to ensure domains you send mail from are configured correctly for maximum deliverability.
- Built-in suppression list to avoid sending mail to recipients that don't exist or can't accept email.
- Click and open tracking to track when recipients open your emails and click links within them.

OUR SERVICES



BULK EMAIL

Sendit is designed to maximize your email campaigns with a comprehensive suite of features intended to make communication strategies effortlessly impactful.

Benefits of Sendit by MailSafi

- **Reliable:** Enjoy high deliverability rates and minimize the risk of emails landing in spam folders. "Send It" is built on a robust infrastructure that ensures your messages reach their intended recipients.
- **Cost-effective:** Our competitive pricing plans are tailored to cater to businesses of all sizes. "Send It" delivers maximum value for your investment, allowing you to achieve more without breaking the bank.
- **Exceptional support:** Our dedicated support team is available 24/7 to help you out. Your success is our priority, and we're here to ensure your experience with "Send It" is seamless and productive.
- **User-friendly interface:** Easy navigation interface that is easy to use and follow. You can identify and see all features directly from your dashboard. **Personalization excellence:** Ability to send highly personalized email campaigns that resonate with your audience. You can directly address each recipient by name and personalize your emails with suitable tailored for fast.
- **Advanced analytics:** Unparalleled analytics for your email campaigns. Track open rates, click-through rates, bounces, and other key metrics to refine your strategies and enhance your outreach.
- **Campaign scheduling:** Save time by planning and scheduling your campaigns for the target audiences early in advance. **Template efficiency:** Create reusable templates for your campaigns, eliminating the need to start from scratch each time. This feature saves time and ensures consistency, letting you focus on strategic decisions to drive your business forward.

OUR SERVICES



HYBRID EMAIL

Have you ever heard of email hybrids? A hybrid email system combines traditional and cloud-based features, helping businesses save significantly on costs.

A hybrid of M@ilSafi Basic and Microsoft 365 brings the best of both worlds. You can choose M@ilSafi Basic for users who need a reliable and secure email solution while opting for Microsoft 365 for those requiring Microsoft-specific legacy applications and extra collaboration tools. It's like switching service providers but keeping your essential infrastructure and lowering costs where it matters.

Advantages of this hybrid approach include:

- **Optimized ROI:** Align your email investment with the specific needs of different users.
- **Seamless Integration:** Both groups share the same domain, creating a smooth, transparent experience.
- **Uninterrupted Mail Flow:** Email exchanges between groups are seamless.

This hybrid model is ideal if you're already using (or considering) Microsoft 365 for some users but want to reduce email expenses without compromising security or reliability. By keeping core power users on Microsoft 365 and some users on M@ilSafi Basic, you get significant cost savings with complete protection and performance.

The M@ilSafi Basic + Microsoft 365 hybrid is an excellent way to optimize costs while ensuring your email remains secure, reliable, and tailored to your business needs.



**OTHER
SERVICES**

- **Domain Registration, Domain Hosting & Website Hosting**

Transform your business's online presence with our all-in-one domain name registration, domain hosting, and web hosting solutions. We empower businesses of all sizes to create a compelling online brand identity, reach their target audience, and drive sales. From startups to established enterprises, our services provide the foundation you need to succeed in the digital world.



SOME OF OUR CLIENTS





Our **Mail Safi** **Contact**



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